



ΛΘΦ
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LAMBDA THETA PHI RAISES OVER \$8,500 IN PERUVIAN RELIEF EFFORT

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FOR IMMEDIATE RELEASE

PASSAIC, NJ, October 12, 2007 - This past August, an earthquake with a 7.9 magnitude struck the central coast of Peru costing 519 lives and 1,366 wounded. According to the Peruvian Government, 58,581 homes have been destroyed, 13,585 affected, 14 hospitals destroyed and 103 affected. Over a month after the devastation, many homes, schools, and local business are still left in rubbles.

Within a week after the earthquake struck, Lambda Theta Phi mobilized its members across the United States to begin fundraising to assist the people of Peru. To date, Lambda has raised over 8,500 dollars, well beyond its \$2,000 goal.

In admiration, Lambda Theta Phi decided to send a small delegation, including Founding Father Rinaldo Lago, to visit the devastated. The delegation of brothers traveled to the towns of Pisco and Chinchá directly assisting families in need with food, water, blankets, clothes, and other items needed. Founder Lago stated, "before my trip and further supported by my recent stay in Peru, I became convinced that given the resources of Lambda Theta Phi, we could make a significant impact to this affected area of this great Latin American country."

See picture gallery: [Lambda Theta Phi Relief Efforts To Peru](#)

Lambda Theta Phi thanks you for your support as we continue to raise awareness and bring relief to the devastation in Peru. The donation link, [Peru's Earthquake Relief Fund](#), will remain throughout the next few months for additional monetary donations as 100% of the proceeds go directly to the people in need.

Founded in 1975 at Kean University in Union, New Jersey, Lambda Theta Phi Latin Fraternity, Inc. is the first national recognized Greek-letter organization founded as a Latin Fraternity. The membership of Lambda Theta Phi is open to all college men who support its values of scholarship, respect for all culture, community service, and the advancement and fair treatment of Latinos. Lambda Theta Phi was the first Latin Fraternity to be recognized by the North-American Inter-Fraternity Conference (NIC) and today, has over 90 Chapters and Colonies in: Arizona, California, Connecticut, Delaware, Georgia, Florida, Illinois, Maryland, Michigan, New Jersey, New Mexico, New York, North Carolina, Pennsylvania, Tennessee, Texas, Virginia, West Virginia, and Wisconsin. More information about Lambda Theta Phi Latin Fraternity, Inc. can be found on www.Lambda1975.org.

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