



Lambda Theta Phi Latin Fraternity, Incorporated

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P R E S S R E L E A S E

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LAMBDA THETA PHI CELEBRATES HISPANIC HERITAGE MONTH

RUTHERFORD, NJ, September 24, 2008 - Lambda Theta Phi Latin Fraternity, Incorporated, the first and largest Latino fraternity in the country, is celebrating National Hispanic Heritage Month with national programs underway around the country.

The United States celebrates Hispanic Heritage month from September 15 to October 15. Hispanic Heritage month first started as a week celebration, and was then changed in August of 1988 to a month long celebration.

Chapters of Lambda Theta Phi across the country are organizing a series of events to celebrate and highlight the Latino culture. "It is important that we celebrate the traditions and contributions of the Latino community" says Jesse Palencia, Assistant Director of Programming for the fraternity.

Founded in 1975 at Kean University in Union, New Jersey, Lambda Theta Phi Latin Fraternity, Inc. is the first and largest nationally recognized Greek-letter organization founded as a Latin Fraternity. The membership of Lambda Theta Phi is open to all college men who support its values of scholarship, respect for all culture, community service, and the advancement and fair treatment of Latinos. Lambda Theta Phi was the first Latin Fraternity to be recognized by the North-American Inter-Fraternity Conference (NIC), is a member of NALFO, and has over 90 Chapters and Colonies in: Arizona, California, Connecticut, Delaware, Georgia, Idaho, Iowa, Florida, Illinois, Maryland, Michigan, Missouri, New Jersey, New Mexico, New York, North Carolina, Pennsylvania, Tennessee, Texas, Virginia, West Virginia, and Wisconsin. More information about Lambda Theta Phi Latin Fraternity, Inc. can be found on www.Lambda1975.org.

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