



## LAMBDA THETA ALPHA AND LAMBDA THETA PHI JOIN FORCES FOR HAITI

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### FOR IMMEDIATE RELEASE

**New Jersey, January 18, 2010** - The Sisters of Lambda Theta Alpha Latin Sorority, Inc. and the Brothers of Lambda Theta Phi Latin Fraternity, Inc., join forces to assist all those affected by the earthquake in Haiti. The magnitude 7.0 earthquake, the most destructive to hit Haiti in over 200 years, struck on Tuesday, January 12, 2010. This major earthquake caused a major catastrophe for the poorest nation in the western hemisphere. Our organizations have come together in this time of sorrow as a united front to help those individuals in need.

Across the nation, the Sisters of Lambda Theta Alpha and the Brothers of Lambda Theta Phi will participate in a month long donation drive at our respective college campuses to collect canned foods, clothes, first aid supplies, and monetary donations. To donate money and assist the individuals that have been affected by this tragedy, please click on the following link: <http://www.Lambda1975.org/HaitianRelief>. We will also be promoting a "Party for Life" campaign, where all proceeds will go directly to the victims on the island.

Both organizations will come together on Thursday, February 11, 2010 on campuses across the nation to host candle light vigils in remembrance of those who perished in the tragedy.

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Lambda Theta Alpha Latin Sorority, Inc. is the first and largest Latina sorority in the nation. Though targeted toward Latina women, founding members of the organization included women of various race, color, creed and religion. Established in 1975 at Kean University in Union, NJ, and later became incorporated as an academic sorority in 1979. A member of the National Association of Latino Fraternal Organizations (NALFO).

Founded in 1975 at Kean University in Union, New Jersey, Lambda Theta Phi Latin Fraternity, Inc. is the first national recognized Greek-letter organization founded as a Latin Fraternity. The membership of Lambda Theta Phi is open to all college men who support its values of scholarship, respect for all culture, community service, and the advancement and fair treatment of Latinos. Lambda Theta Phi was the first Latin Fraternity to be recognized by the North-American Inter-Fraternity Conference (NIC), a member of NALFO, and has over 100 Chapters and Colonies across the United States. More information about Lambda Theta Phi Latin Fraternity, Inc. can be found on [www.Lambda1975.org](http://www.Lambda1975.org).