



Lambda Theta Phi Latin Fraternity, Incorporated

# Communications Office

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## PRESS RELEASE

August 4, 2008

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### LAMBDA THETA PHI ANNOUNCES ITS 2008-2010 NATIONAL EXECUTIVE BOARD

**RUTHERFORD, NJ, August 4, 2008** – Lambda Theta Phi Latin Fraternity, Incorporated has named their 2008-2010 National Executive Board (NEB) of Directors. The new Board took office effective August 1, 2008.

The NEB collectively bring many years of experience from different regions across the country. **Robert J. Leung** (Alpha Zeta Chapter, CA) will be the first Brother to serve as National President outside the state of New Jersey. **Steve O. Hernandez** (Beta Gamma Chapter, FL) previously held the Director of IT position and will now serve as the Vice President. Brothers **Anthony J. Pérez** (Alpha Sigma Chapter, AZ) and **Francisco Guzman** (Alpha Pi Chapter, NJ) will continue to serve in their positions from the last administration, Director of Communications and Director of Expansion, respectively. Brothers **Eriberto Del Valle** (Xi Chapter, NJ) and **Zaragosa "Mito" Espinoza** (Alpha Theta Chapter, TX) are returning to the Board from the previous administration but will serve in different roles. Brother Del Valle will return as the Director of Alumni Affairs and Brother Espinoza will serve as the Historian. Brothers **Cain Diaz** (Beta Chi Chapter, CA) - Director of Finance, **Daniel Rosales** (Beta Xi Chapter, FL) - Director of Induction, **Robinson Ko** (Chi Chapter, NY) - Director of Collegiate & Academic Affairs, **Cristopher Rubio** (Alpha Eta Chapter, TX) -Asst. Director of Community Affairs, and **Jesse Palencia** (Beta Sigma Chapter, IL) - Asst. Director of Programming are all new to the NEB. These Brothers all come from various leadership positions from Sector Boards.

The Board held its first Executive Retreat August 1-3 in Tucson, Arizona. At the meeting, the NEB outlined goals and objectives of what they are looking to accomplish over the next two years. This is the first Board in Lambda Theta Phi's 34-year history that will work with the fraternity's first Executive Director, Mr. **Gary Ballinger**. These gentlemen are dedicated and determined Brothers that will take Lambda to new heights. Together with one vision the NEB will work diligently to meet the needs of Lambda Theta Phi.

President: Robert J. Leung  
Vice President: Steve O. Hernandez  
Finance: Cain Diaz  
Communications: Anthony Perez  
Induction: Daniel Rosales  
Expansion: Francisco Guzman  
Historian: Zaragosa "Mito" Espinoza  
Alumni Affairs: Eriberto del Valle

Collegiate and Academic Affairs: Robinson Ko  
Assistant Director of IT: Steve O. Hernandez  
Assistant Director of Programming: Jesse Palencia  
Assistant Director of Community Affairs:  
Cristopher Rubio  
Executive Director: Gary Ballinger  
Legal Counsel: Jesus Peña

*Founded in 1975 at Kean University in Union, New Jersey, Lambda Theta Phi Latin Fraternity, Inc. is the first and largest nationally recognized Greek-letter organization founded as a Latin Fraternity. The membership of Lambda Theta Phi is open to all college men who support its values of scholarship, respect for all culture, community service, and the advancement and fair treatment of Latinos. Lambda Theta Phi was the first Latin Fraternity to be recognized by the North-American Inter-Fraternity Conference (NIC), is a member of NALFO, and has over 90 Chapters and Colonies in: Arizona, California, Connecticut, Delaware, Georgia, Idaho, Iowa, Florida, Illinois, Maryland, Michigan, Missouri, New Jersey, New Mexico, New York, North Carolina, Pennsylvania, Tennessee, Texas, Virginia, West Virginia, and Wisconsin. More information about Lambda Theta Phi Latin Fraternity, Inc. can be found on [www.Lambda1975.org](http://www.Lambda1975.org).*

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